

# Graphic Design Portfolio Checklist

A thorough checklist to improve the FPA feedback process and to enhance student portfolios



#### **Case Studies**

- The student presented the problem clearly
- The student met all the requirements of the assignment
- The student gave details on their design process



## Design Principles

- Contrast: good contrast was use and ensures readability
- Repetition: patterns, headings, and font choices make sense
- Alignment: Uses proper alignment w/ minimal center alignment
- Proximity: Placement of graphics are clear, consise and legible



## Presentation

- The student used the correct file format for submission
- No screenshots were use
- Correct resolution and color profile used
- Appropriate mock-ups used



## Feedback

- Instructor/FPA used the sandwich method of giving feedback
- Feedback was given via PDF
- Recording easy to access for student
- Resources and examples were provided for improvement